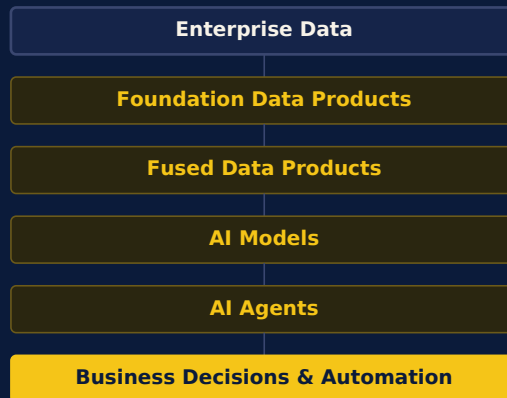


The Data Product Platform for Enterprise AI.

AI doesn't fail because of the model. It fails because the enterprise doesn't have trusted, reusable data. Lattice transforms fragmented data into governed Data Products—the foundation Enterprise AI requires.

TRUSTED DATA. REUSABLE AI. REAL OUTCOMES.



THE AI CHALLENGE

Every AI initiative hits the same wall.

Models are ready. The data isn't. Enterprise data lives in disconnected systems, definitions differ team by team, governance is inconsistent, and every AI project rebuilds the same pipelines from scratch. The result: slow delivery, expensive projects, pilots that never scale.

THE LATTICE APPROACH

Build trusted Data Products first.

Rather than layering AI on top of fragmented data, Lattice creates governed, reusable Data Products—so every AI model, agent and decision runs on the same trusted foundation.

FIVE STAGES

- 1 Foundation** Trusted business subjects
- 2 Fused** Rich business context
- 3 AI Models** Predictions & recommendations
- 4 AI Agents** Automated processes
- 5 Outcomes** Reliable business results

FOUNDATION DATA PRODUCTS

Trusted business subjects—reusable building blocks with meaning, ownership, governance, quality, security and lineage built in.

Customer

Product

Finance

Assets

Suppliers

Workforce

FUSED DATA PRODUCTS

Rich business context—not isolated data.

AI rarely reasons over a single subject. Lattice combines Foundation Products into fused views like Customer Intelligence, Supply Chain Intelligence and Claims Intelligence—so AI sees the complete picture.

AI MODELS & AGENTS

Build once. Improve continuously.

Models consume Fused Products to produce predictions—Next Best Action, Churn, Fraud, CLV, Claims Risk, Predictive Maintenance. Agents use trusted data and models to run business processes end-to-end.

BUSINESS OUTCOMES

One foundation. Many AI capabilities.

- Executive intelligence and decision support
- Enterprise AI agents operating on governed data
- Predictive analytics across every domain
- Digital assistants grounded in business truth
- Process automation with auditable data lineage

WHY LATTICE IS DIFFERENT

Most AI platforms focus on models. Most data platforms focus on data. Lattice connects the two—creating trusted Data Products that give AI the business context, governance and quality it needs to deliver reliable enterprise outcomes.

Every successful AI initiative begins with trusted data.

Lattice is the Data Product Platform that makes it possible.