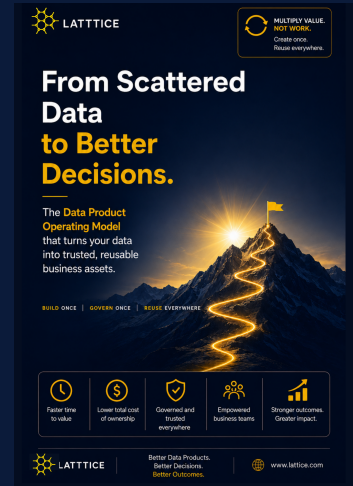


EXECUTIVE ONE-PAGER

Turn Enterprise Data into *Trusted Data Products*.

Most organisations don't have a data problem — they have a usability problem. Lattice transforms existing enterprise data into trusted, governed and reusable Data Products that power decisions, digital services and AI, without replacing the platforms you already own.

Build Once. Govern Once. Reuse Everywhere.



THE CHALLENGE

Today's organisations spend too much time:

- Searching for the right data
- Reconciling conflicting definitions
- Building the same datasets repeatedly
- Waiting for specialist teams
- Recreating governance for every initiative

The result: slower delivery, inconsistent reporting and reduced confidence.

THE LATTICE APPROACH

Lattice works with the technology you already own.

1

Discover

Existing enterprise data

2

Create

Foundation Data Products

3

Combine

Fused Data Products

4

Power

Analytics, apps and AI

FOUNDATION DATA PRODUCTS

A single business subject packaged as a trusted, reusable asset.

[Customer] [Product] [Finance] [Orders] [Assets] [Employees] [Suppliers]

Each includes: **meaning** · **ownership** · **governance** · **quality** · **security** · **lineage**.

FUSED DATA PRODUCTS

Foundation Data Products combined into richer, reusable business views.

[Customer Intelligence] [Supply Chain Performance] [Claims Intelligence] [Asset Reliability] [Workforce Effectiveness] [Fraud Intelligence]

Reusable business assets for the entire organisation.

ONE PRODUCT · MANY USES

A single *Customer Intelligence* product powers:

- Executive dashboards
- AI models
- Customer analytics
- Next Best Action
- Digital assistants
- Operational apps

Build once — reuse everywhere.

BUSINESS OUTCOMES

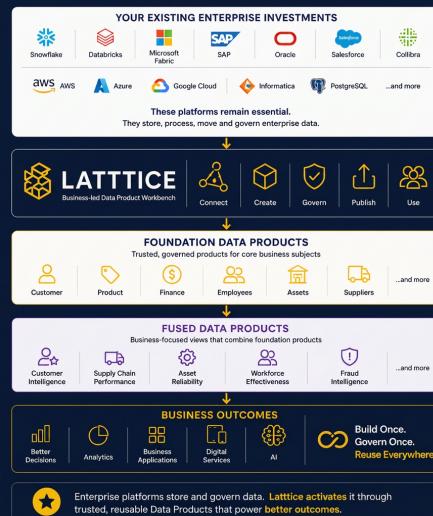
- Faster delivery of analytics & AI initiatives
- Consistent definitions across teams
- Less duplicated engineering effort
- Higher trust in business information
- Greater reuse of enterprise data
- Stronger governance and compliance

Why Lattice is different: Most platforms help you store, move or catalogue data. Lattice helps you **productise** it — the workbench to create, govern and activate trusted Data Products.

HOW LATTICE ACTIVATES YOUR STACK

Why Organizations Need **Lattice**

Your enterprise platforms already store, process and govern data. **Lattice activates** them by turning enterprise data into trusted, reusable Data Products for business decisions, analytics and AI.



Lattice activates existing investments to deliver trusted, reusable Data Products.

Build Data Once. Govern It Once. *Reuse It Everywhere.* · lattice.com