

EXECUTIVE BRIEF

The Data Product Operating Model.

Turn enterprise data into reusable business context.

Teams repeatedly find data, reconcile definitions and recreate preparation for each initiative. Lattice works with existing data platforms so business teams can create, govern and publish reusable Data Products instead of treating every use as a separate project.

01 Connect

Discover and connect to existing enterprise data.

02 Create and combine

Foundation Products represent business subjects; Fused Products combine subjects.

03 Govern and publish

Define meaning, ownership, quality expectations and permitted use.

04 Use and review

Reuse through supported, authorized analytics, application and AI channels.

Business-owned products. Platform-enabled delivery.

Foundation Data Products describe subjects such as Customer, Product, Finance, Orders, Assets, Workforce and Suppliers. Fused Data Products combine those subjects into context such as Customer Intelligence, Claims Intelligence or Asset Reliability.

ACCESS MODEL

Federated access by default

Federation accesses data where it resides; optional Accelerate creates managed copies. Confirm storage, retention and key-management arrangements separately.

02 Give the product an accountable owner

Agree business definitions, users, quality and freshness expectations. Business ownership and platform responsibilities should be explicit.

03 Create, govern, publish, use

Apply the Connect → Create → Govern → Publish → Use lifecycle. Check supported access, lineage and governance behavior before reusing a product on a new channel.

04 Measure the benefits

Track preparation effort, definition consistency, product reuse and time to a usable decision. Assess delivery, cost and compliance outcomes rather than assume a guaranteed result.



Explore the operating model

lattice.com/data-product-operating-model